



To Whom It May Concern:

The National Off-Highway Vehicle Conservation Council (NOHVCC), a nonprofit public benefit organization, exists to create a positive future for OHV Recreation. To further this mission NOHVCC, as a national body of OHV recreation enthusiasts, develops and provides a wide spectrum of programs, materials and information, or “tools”, to individuals, clubs, associations, and agencies.

NOHVCC’s Board of Directors, State Partners and staff share a commitment to safe and responsible use of OHVs, including recreational off-highway vehicles (also known as side-by-sides) on lands both public and private. We endeavor to educate all who use these vehicles for recreational purposes by creating, identifying, and sharing tools that will help all end-users understand NOHVCC’s ethic.

Your business provides opportunities for drivers of all experience levels the chance to enjoy the outdoors and OHV recreation. We recognize that many of your customers may be first-time operators and passengers in a side-by-side vehicle. Further, some of your customers may have experience, but have never been exposed to safe and responsible use messaging. As a result, we wanted to share with you some tools, which can be easily accessed and shared with your customers at the time of rental.

We have created a document (attached) which can be provided to customers at the time of rental. The document asks your customers to use their personal cell phones to scan the included QR code which will lead them to a special page that has industry-created safe and responsible use messaging. The messages, both written and in video form, are short, to the point, and provide a base level of understanding for inexperienced users. Of course, nothing replaces hands-on training, but the provided information will at least introduce your customers to important factors to consider.

In addition to providing important messaging to customers – utilizing this approach may even provide you with a discount on insurance! We encourage you to check with your providers to see if requiring this sort of educational material will reduce your costs.

Please feel free to reach out to NOHVCC staff at trailhead@nohvcc.org with any questions or concerns – or to let us know you are using this tool. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Duane Taylor', is written over a white background.

Duane Taylor
Executive Director

“Creating a Positive Future for Off-Highway Vehicle Recreation”

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